

01-30-02

A

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re:

Applicant : Thomas J. Perkowski  
Title : AN INTERNET-BASED CONSUMER PRODUCT BRAND  
MARKETING COMMUNICATION SYSTEM WHICH  
ENABLES MANUFACTURERS, RETAILERS AND THEIR  
RESPECTIVE AGENTS, AND CONSUMERS TO CARRY OUT  
PRODUCT-RELATED FUNCTIONS ALONG THE DEMAND  
SIDE OF THE RETAIL CHAIN IN AN INTEGRATED  
MANNER

Attorney Docket No. : 100-058USANCO

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

TRANSMITTAL LETTER ACCOMPANYING THE FILING OF A  
CONTINUATION APPLICATION UNDER 35 U.S.C. 120

Sir:

This is a request for filing a Continuation Application under 35 U.S.C. 120 of 09/716,848 entitled "METHOD OF AND SYSTEM FOR ENABLING BRAND IMAGE COMMUNICATION BETWEEN VENDORS AND CONSUMERS", by Thomas J. Perkowski, filed November 17, 2000.

Pursuant to 35 U.S.C. 120, the present Continuation Application, which comprises the following documents, contains no new additional matter to that disclosed in Application No. 09/716,848 filed November 17, 2000:

- Three Hundred Twenty Two (322) pages of Specification;
- Twenty Seven (27) pages of Claims to Invention;
- One (1) page of Abstract of Disclosure;
- One Hundred Seventy Three (173) sheets of Informal Drawings;
- Combined Declaration of Inventorship and Power of Attorney; and
- Certificate of Express Mailing (No. EL189340133US)
- under 37 C.F.R. 1.10 dated January 28, 2002.

Under 35 U.S.C. Section 120, Applicant claims priority to the earlier effective filing dates of the following co-pending Applications: No. 09/716,848 filed November 17, 2000; No. 09/695,744 filed October 24, 2000 which is a Continuation-in-Part of Application No. 09/641,908, filed August 18, 2000 which is a Continuation-in-Part of copending Application No. 09/599,690 filed June 22, 2000; which is a Continuation-in-Part of copending Application No. 09/483,105, filed January 14, 2000; copending Application No. 09/465,859 filed December 17,

01/28/02  
J1132 U.S. PTO

JC714 U.S. PTO  
10/059076  
01/28/02

10059076-012802

1999; which is a Continuation-in-Part of copending Application No. 09/447,121 filed November 22, 1999; copending Application 09/441,973 filed November 17, 1999; which is a Continuation-in-Part of copending Application Serial No. 09/284,197 which was entered into the U.S. on April 21, 1999 which is a National Stage Entry Application from International Application No. PCT/US97/19227 filed October 27, 1997, published as WIPO Publication No. WO 98/19259 on May 7, 1998; as well as a Continuation-in-Part of the following U.S. Applications: No. 08/736,798, now U.S. Letters Patent No. 5,918,214, filed October 25, 1996, No. 08/752,136, now U.S. Letters Patent No. 6,064,979, filed November 19, 1996; No. 08/826,120 filed March 27, 1997; No. 08/854,877 filed May 12, 1997, now U.S. Letters Patent 5,950,173; No. 08/871,815 filed June 9, 1997; and No. 08/936,375 filed September 24, 1997, each said Application is commonly owned by IPF, Inc., and is incorporated herein by reference in its entirety as if fully set forth herein.

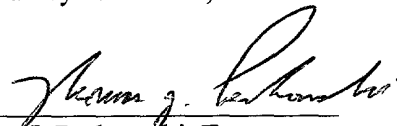
Applicant has established Small Entity Status in prior Application Serial No. 09/716,848.

Power of Attorney has been granted to Thomas J. Perkowski, Esq., of Stamford, Connecticut. A copy of the original Power of Attorney filed in Application Serial No. 09/716,848 is enclosed herewith.

Please send all correspondence in connection to the present Application to:

Thomas J. Perkowski, Esq., P.C.  
Soundview Plaza  
1266 East Main Street  
Stamford, Connecticut 06902

Respectfully submitted,



Thomas J. Perkowski, Esq.  
Attorney for Applicant  
Reg. No. 33,134  
Thomas J. Perkowski, Esq., P.C.  
Soundview Plaza  
1266 East Main Street  
Stamford, Connecticut 06902  
203-357-1950  
<http://www.tjpatlaw.com>

Dated: January 28, 2002

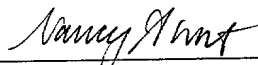
20020128 09:06:50

CERTIFICATE OF EXPRESS MAIL  
UNDER 37 C.F.R. 1.10

I hereby certify that this correspondence is  
being deposited with  
the United States Postal Service  
on January 28, 2002  
as Express Mail (No. EL189340133US)  
in a postage prepaid envelope address to:

Commissioner of Patents  
and Trademarks  
P.O. Box 2327  
Arlington, VA 22202

(alternative to the address set out in 37 C.F.R. 1.1 and 37 C.F.R. 1.10;  
Emergency Address for USPTO mail due to  
November 16, 2001 suspension of "Express Mail" Service of USPS  
for mail addressed to ZIP Codes 202xx through 205xx)



---

Mailer: Nancy Short  
Dated: January 28, 2002

20220128 013302